# Damla Hacıoğlu

Designer; Product, UX/UI

www.damlaworks.com
damlahacioglu9@gmail.com

## Experience

### Product Designer / Polymetal

Sep 2023- Aug 2024 | Full-time | İzmir, TR | On-site

Providing innovative and modern ideas, creating **furniture designs** based on metal materials for Polymetal's sub-brand Forada, as well as **product catalogs**, **assembly instructions**, and **packaging designs**; creating **installation videos with 3D models** and designing **fair stands** for the presentation of these products. Representing Forada with the designed products at IMM Cologne, INDEX Dubai, INDEX Saudi, DECOREX London, and Hotel Show Athens.
Designing **molds for medical** products for Polymetal's other sub-brand Trinodal.

### Product Designer / İzeltaş

Sep 2021- Dec 2021 | Internship | İzmir, TR | On-site

Learning the design process to fulfill all requirements and patent standards for the production. **Designing axe** and preparing the designed axe for production and initiating the production process alongside R&D studies for İzeltaş company.

### UX/UI Designer / Arçelik

Jan 2021- Apr 2021 | Internship | İstanbul, TR | Remote

A mobile application concept specific to the Arçelik brand was designed by conducting extensive research on **reducing carbon footprint**. Programs such as **Figma and Adobe XD** were used in this process. Due to user experience research, this project aimed to increase environmental awareness.
Visual designs were prepared for the **Arçelik 3D Print website**, developed by the UX/UI team, and contributed to the project.
All findings obtained during the internship process were **presented to company managers** within a presentation.

## Education

### TOBB University of Economics and Technology

2017-2022 | Ankara,TR

Industrial Design

## Skills

### toolkit

Figma, Miro, Adobe XD, Adobe CC (Photoshop, Indesign, Illustrator, Premiere Pro), Procreate

SolidWorks, Autodesk Fusion 360, Blender

## Honors & Awards

### 12th National Furniture Design Competition Finalist (Design for Export 2020)

Issued by Central Anatolia Furniture Paper and Forest Products Exporters' Association, Turkish Exporters' Assembly, Ministry of Trade of the Republic of Turkey · Mar 2021

## Certifications

### Marketing: Customer Needs and Wants

IESE Business School
Jan 2020

### Textual Elements of Design: Fonts, Typography, and Spacing

University of Colorado Boulder
Jan 2020

### The Language of Design: Form and Meaning

California Institute of the Arts
Jan 2020

### Graphic Elements of Design: Color Theory and Image Formats

University of Colorado Boulder
Jan 2020

### Graphic Design

University of Colorado Boulder
Jan 2020

*You can view my other 9 certifications on my LinkedIn profile.*